




**PO #:** P-DIAUS02007959  
**PO description:** P-DIAUS02007959  
**Date:** 24-Aug-2021  
**Catalogue:** Adhoc Beers  
**adm contact:**  
**Email:** nicole.haberny@admgroup.com  
**Invoicing email:** [accountspayableUS@admgroup.com](mailto:accountspayableUS@admgroup.com)

**From:**  
 ADM Promotions USA Inc  
 78 Southfield Avenue, Stamford, Suite 203,  
 STAMFORD, CT-06902, United States

[www.admgroup.com](http://www.admgroup.com)

VAT 30-0870059

**To:**  
**VENDOR:** S02069  
**Name:** iSee Store Innovations LLC  
**Address:** 139 W. Monroe Ave, St Louis, MO 63122  
 St Louis, 63122, United States  
**Telephone:** (816) 585-8576  
**Contact name:** Tom Christoffel  
**Contact email:** [tchristoffel@iseeinnovation.com](mailto:tchristoffel@iseeinnovation.com)  
**Payment Terms:** Bank transfer 60 days end of month SFA 5%  
**VAT Code:** N/A Purchase

Article ID	Client article code	Article description	Technical specifications	Packing info
USIF00441 	124	Moto Mart Rack Moto Mart Rack Modular metal shelving display with 3 interchangeable shelves doubling as peg boards with standard base for stacking product vertically. Units can be solo or combined: back-to-back or side-by-side. Includes 2 clear plastic L-brackets for header signage, 4 PTMs, black header graphic, and black backer graphics supplied. Size 18 x 12 x 52.5 inches.	Item technical description: Material: Plastic Size: No Size Weight: 4.0000	

**Buying incoterm & Country** DDP United States

**Departure Location & Toll Port**

**Delivery Information** Please see excel document in original order email for address details and qty breakdown

**Delivery** 17-Sep-2021

**Shipping Mode & Forwarder**

**Client PO** N/A

Truck Supplier

United States

Article & description	Stock code	Qty SU	Pieces per SU	Total pcs	Price SU	Total Price	Currency
USIF00441 Moto Mart Rack	124	10	1 CAR	10	220.00	2,200.00	USD


Article ID	Samples	Documents	QC Code
USIF00441	QC Samples Req:0 Sales Samples Req:0 Shipment Samples Req:0 Approval Samples Req:0 Comments:	Commercial Invoice Packing List Bill of Lading Certificate of Origin Testing Docs	

**Shipping Mark (Front)**

(On Inner carton with QR Code + export carton with QR code)  
 adm Promotions USA, Inc  
 PO P-DIAUS02007959  
 Program Name: Decorate on Demand  
 Item Number: USIF00441  
 Item Desc: Moto Mart Rack  
 Brand: Smirnoff Ice Football  
 Pcs/Packout: 1pc/1packout  
 Pcs/Carton:

**Shipping Mark (Side)**

(On Inner carton + export carton)  
 GW: "actual weight" KG  
 CTN DIM: "actual size" cm  
 Made in \_\_\_\_\_  
 C/Nº

Article ID	Client article code	Article description	Technical specifications	Packing info
USIF00442 	124	Football Graphics Football Graphics Multishelf Rack Graphics  Shelf Strip  Header  Backer	Item technical description: Material: Plastic Size: No Size Weight: 1.0000	

<b>Buying incoterm &amp; Country</b> DDP United States	<b>Delivery</b> 17-Sep-2021	<b>Client PO</b> N/A
<b>Departure Location &amp; Toll Port</b>	<b>Shipping Mode &amp; Forwarder</b>	Truck Supplier
<b>Delivery Information</b> Please see excel document in original order email for address details and qty breakdown		United States

Article & description	Stock code	Qty SU	Pieces per SU	Total pcs	Price SU	Total Price	Currency
USIF00442 Football Graphics	124	35	1 CAR	35	52.50	1,837.50	USD

Article ID	Samples	Documents	QC Code
USIF00442	QC Samples Req:0 Sales Samples Req:0 Shipment Samples Req:0 Approval Samples Req:0 Comments:	Commercial Invoice Packing List Bill of Lading Certificate of Origin Testing Docs	

<b>Shipping Mark (Front)</b>
(On Inner carton with QR Code + export carton with QR code) adm Promotions USA, Inc PO P-DIAUS02007959 Program Name: Adhoc Beers Item Number: USIF00442 Item Desc: Graphics Brand: Smirnoff Ice Football Pcs/Packout: 1pc/1packout Pcs/Carton:

<b>Shipping Mark (Side)</b>
(On Inner carton + export carton) GW: "actual weight" KG CTN DIM: "actual size" cm Made in _____ C/Nº

<b>TOTAL:</b>	<b>4,037.50 USD</b>
SSA:	0.00 USD
Inspection Fee:	0.00 USD

<b>General Instructions</b>
Freight charges not included. Sales Order ID:

# Purchase Order Terms and Conditions

You can find the Terms and Conditions in the following URL and below.  
<https://eproc.admsolutions.com/info/Terms and Conditions EUROPE US August 2020.pdf>



## ACCEPTANCE:

Except as stated in the section TERMS & CONDITIONS below, these terms and conditions (PO T&Cs) apply to every purchase order (PO) placed by adm with any individual, firm or company (the "Supplier"). Terms and conditions in or attached to any catalogue, invoice or other sales literature or document or tender or dispatch/delivery note which are inconsistent with these terms and conditions or which purport to add to or vary them in any way shall not have any effect unless expressly accepted by adm in writing. In the absence of such written acceptance, the Supplier shall be deemed to have withdrawn or waived its terms and conditions and to contract solely on the basis of these PO T&Cs and acceptance of products and/or services shall not constitute or be deemed to constitute acceptance by adm of the Supplier's terms and conditions. These PO T&Cs shall commence and the Supplier will be contractually bound upon the dispatch of a PO by adm.

Supplier shall also be bound by the Supplier Code of Conduct (COC), the Anti-Bribery and Anti-Corruption Policy, the Data Sub-Processing Agreement which can be found at

<https://eproc.admsolutions.com/info/SupplierCodeOfConduct.pdf>,

<https://eproc.admsolutions.com/info/ABACPolicy.pdf>,

<https://eproc.admsolutions.com/info/DSPAgreement.pdf>

and if applicable, the Supplier Finance Agreement (SFA). These PO T&Cs together with the PO, the COC, the Anti-Bribery and Anti-Corruption Policy, the Data Sub-Processing Agreement and the SFA constitutes the entire agreement between adm and Supplier.

## CHANGE:

The terms of a PO shall not be changed or modified in any way unless agreed to in writing by both adm and the Supplier.

## CHARGES AND INVOICING:

The price shown in a PO shall be binding and the price shall include the cost of delivery according to the delivery terms (as per Incoterms 2000) stated on the PO. adm will pay no additional charges of any kind unless clearly stated in the PO. All invoices must include the purchase order number, item number(s), quantities and invoicing terms (including SFA if applicable). Provided adm receives an invoice in accordance with these terms, adm shall make payment of each invoice in accordance with the payment terms stated on the PO. Except when invoicing Italy or Spain, the Supplier will submit invoices charging 100% of the product price for each PO and adm will then make payment less the SFA rate agreed. When invoicing involves Spain or Italy, the Supplier will submit invoices charging the product price minus the agreed SFA percentage for each Order and adm will then make payment of the total invoice. Proof of delivery and invoices should be emailed to the email address stated on the PO or uploaded to the supplier portal, also stated on the PO. Any invoice submitted without a PO number and/or proof of delivery will not be processed. The Supplier shall be solely responsible for the taxes and duties it incurs whilst performing its duties under this PO.

## WARRANTY:

The Supplier expressly warrants that all products and services covered by the PO shall conform to specifications, designs, drawings, samples and descriptions as stated in the PO and shall be of satisfactory quality, good workmanship, free from any material defect, merchantable and sufficient for the purpose intended. This warranty shall survive any inspection, delivery, acceptance or payment by adm for the products. The products shall be free from Defects in design, material and workmanship and remain so for 12 months after delivery, lowering to 6 months for print, rising to 24 months for electrical Products (the "Warranty Period").

## DEFAULT:

adm may cancel or terminate the PO in whole or in part for default if (a) the Supplier fails to deliver the products or perform the services strictly within the time frame specified in the PO and time is of the essence for all POs; (b) the products delivered do not conform to the requirement of the PO/specification and continue to do so for the duration of the Warranty Period or if the Supplier fails to perform or conform with any provision of these PO T&Cs and / or the COC; or (c) if the Supplier becomes insolvent or commits an act of bankruptcy. adm shall be entitled to a full refund of any monies paid and shall not be obliged to make any further payments. Further, adm reserves the right to claim damages resulting from the cancellation or termination of the PO. Where adm reserves the right to cancel or terminate the PO, it also reserves the right to require the Supplier to re-produce any products that the Supplier has failed to produce due to late delivery and/or failure to meet the specification. Supplier shall be liable for any additional costs incurred due to any failure on their part. Supplier shall also ensure any re-delivery is made on any revised date instructed by adm. In the event that adm rejects or returns non-conforming goods to the Supplier, the Supplier is strictly prohibited from selling or offering such products in or without the original packaging, get-up or shape to any third parties or to the Supplier's own employees, unless adm has given its prior written approval.

## QUALITY & AUDIT REPORTS:

All products must include quality assurance documentation (including documentation relating to fitness for purpose and satisfactory quality for the delivery location/country/import region), testing reports, and a letter of conformity where applicable addressed to the adm contact.

adm has the right to request that the Supplier provide 3rd party social compliance audit reports from their production facilities solely for reference and final customer approval.

## INSPECTION:

All products, work, or material furnished under the PO are received subject to adm's right of inspection, testing and rejection. This inspection shall be made at any time prior to delivery. adm may reject all or any part of products that do not conform to the description of the PO. adm shall inform the Supplier and the Supplier shall, at its own cost, immediately take such remedial action as is necessary to ensure compliance, whilst ensuring the Products are still delivered on time and in full. The Supplier shall remain fully responsible for the Products and any such inspection or testing shall affect the Supplier's obligations under this PO and adm shall have the right to conduct further inspections and tests after the Supplier has carried out its remedial actions. The Supplier shall be liable to pay any re-inspection charges.

Over/Underrun Policy: adm has a 0% over / 0% under run policy for all POS materials. No over or under runs will be accepted by adm. The orders must be received in full. In the event any overruns are sent, they will be considered free of charge.

All products must be 100% full packed for final random inspection (FRI). Supplier must pay overtime charges if products are not 100% full packed on time. Where applicable, the passing FRI report should be submitted to the responsible adm contact before the products can be delivered to the relevant warehouse.

## COMPLIANCE WITH LAWS:

The Supplier warrants that it will comply with, and all products provided under the PO have been produced (including all packaging, labels and instruction leaflets) and are in compliance with, applicable governmental, provincial and local laws, ordinances, codes, rules, regulations, standard and the COC. Supplier must also be Sedex registered, complete the Sedex Self-Assessment and link to adm, allowing visibility of Supplier data within the Sedex system within 7 days of signature of this PO. Any factory audit findings should be uploaded to the portal.

## ASSIGNMENT:

The Supplier agrees that neither the PO nor any interest therein shall be transferred or assigned by the Supplier without the prior written approval of adm. This means that all products under this PO must be produced in the adm approved factory, without any subcontracting. In case of any sub-contracting without the written approval of adm, adm reserves the right to cancel the order and hold the Supplier responsible for any financial consequences of such cancellation.

## OWNERSHIP OF DESIGNS & DATA:

The Supplier agrees to receive and maintain in confidence all drawings, specifications, technical data, reports and/or personal data furnished by adm. The Supplier further agrees not to disclose to third parties or make any other use of such data except in connection with the performance of such duties stated in the PO (and where personal data is involved, in accordance with the Data Sub-Processing Agreement). All drawings, specifications, technical data, or reports remain the property of adm, and along with any personal data, upon demand shall be returned to adm upon completion or cancellation of the PO.

## CONFIDENTIALITY

Each party undertakes that it shall not at any time and for a period of five years after dispatch of the PO by adm, disclose to any person any confidential information concerning the business, affairs, customers, clients or suppliers of the other party or of any member of the group to which the other party belongs. For the purposes of this section, group means, in relation to a party, that party, any subsidiary or holding company from time to time of that party, and any subsidiary from time to time of a holding company of that party. Each party may disclose the other party's confidential information: (i) to its employees, officers, representatives or advisers who need to know such information in order to carry out its obligations under this PO. Each party shall ensure that its employees, officers, representatives or advisers to whom it discloses the other party's confidential information comply with this section and (ii) as may be required by law, a court of competent jurisdiction or any governmental or regulatory authority. No party shall use any other party's confidential information for any purpose other than to perform its obligations under this PO.

## TIME AND DELIVERY:

Products must be delivered in accordance with the date(s) stipulated by adm. This may be a single delivery or multiple deliveries. Details regarding how products are to be delivered are detailed on the PO.

Time is of essence for each PO and any loss or expenses arising from late or non-delivery shall be for Supplier's account. In case of late delivery, adm reserves the right to claim damages for breach of contract and at adm's option to cancel the PO or accept late delivery. Any delay by adm in exercising its rights under this clause shall not constitute a waiver thereof.

All products to be delivered must be booked in with the destination address according to the instructions given on the PO by way of a booking request. The booking request must (i) be completed at least 48 hours before delivery and the delivery will be confirmed by the delivery destination and (ii) contain a packing list detailing the items and quantities to be delivered.

# Purchase Order Terms and Conditions

You can find the Terms and Conditions in the following URL and below.  
[https://eproc.admsolutions.com/info/Terms\\_and\\_Conditions EUROPE US August 2020.pdf](https://eproc.admsolutions.com/info/Terms_and_Conditions_EUROPE_US_August_2020.pdf)



All products delivered must be presented with a completed packing list, detailing the contents of the delivery (items and quantities). Failure to provide a packing list may result in your goods not being accepted, until a completed packing list is provided.

Failure to complete the booking request correctly and await confirmation of your booking request and/or to present a completed packing list, may result in your delivery being turned away and late delivery charges may apply.

The Supplier must communicate any potential obstructions to punctual and satisfactory performance in writing to adm as soon as it is aware of such obstructions with the reason for delay as well as a new anticipated delivery time.

## LATE DELIVERY

If products are not delivered in accordance with the Time and Delivery clause above, the following liquidated damages will apply:

- A delay of more than 1 week after the agreed delivery date - a 5% penalty discount will be deducted from the price of the delayed quantity.
- A delay of more than 2 week after the agreed delivery date - adm has the right to terminate the PO and purchase a similar product with third parties. All associated costs involved will be for the Supplier's account.
- Any extra cost incurred for wrong carton quantity packed, wrong labelling or wrong carton quality will be deducted from the invoice of the PO.

## RISK AND TITLE:

The Supplier warrants that it has good title to the products and that it will transfer such title to adm. Title in the products will pass to adm when the products are delivered to adm.

The products will be and shall remain at the Supplier's risk until such time as they are delivered to adm (or at adm's direction), and are found to be in accordance with the requirements of these PO T&Cs. It shall be the duty of the Supplier at all times to maintain a contract of insurance over the products and, on request from adm, to assign to adm the benefits of such insurance.

## INSURANCE:

From dispatch of the PO by adm and for a period of twenty-four months thereafter, the Supplier shall maintain in force, with a reputable insurance company product liability insurance, employers liability insurance and public liability insurance of up to £10 million for each to cover the liabilities that may arise under or in connection with the PO, and shall, on adm's request, produce both the insurance certificate giving details of cover and the receipt for the current year's premium in respect of each insurance.

## INTELLECTUAL PROPERTY RIGHTS:

The Supplier acknowledges that all materials, equipment and tools, drawings, specifications, and data supplied by adm to the Supplier (adm Materials) and all rights in adm Materials are and shall remain the exclusive property of adm and/or its clients. The Supplier shall keep adm Materials in safe custody at its own risk, maintain them in good condition until returned to adm, and not dispose or use the same other than in accordance with adm's written instructions or authorisation. The Supplier and its licensors shall retain ownership of all IPRs Supplier owned prior to entering into this PO (Supplier Background IPRs). adm (or adm's client(s)), and its licensors shall retain ownership of all IPRs owned by adm (or adm's client(s)) prior to entering into this PO (adm Background IPRs). adm (or adm's client(s) at adm's discretion) shall own all IPRs created during the fulfilment of this PO (Foreground IPRs). The Supplier grants, or shall procure the direct grant to adm (or adm's client at adm's direction) of, a fully paid-up, worldwide, non-exclusive, royalty-free perpetual and irrevocable licence to copy and modify the Supplier Background IPRs for the purpose of receiving and using the products and services and adm may sub-license the rights granted to adm's client(s). The Supplier assigns to adm (or adm's client at adm's direction), with full title guarantee and free from all third-party rights, the Foreground IPRs, together with the right to sue for and recover damages or other relief in respect of infringement of the Foreground IPRs. adm grants the Supplier a fully paid-up, non-exclusive, royalty-free, nontransferable licence to copy and modify the Foreground IPRs and adm Background IPRs for the term of these PO T&Cs for the purpose of providing the products.

The Supplier shall obtain waivers of any moral rights in the products to which any individual is now or may be at any future time entitled under Chapter IV of Part I of the Copyright Designs and Patents Act 1988 or any similar provision in any jurisdiction. Such waivers shall be in favour of adm and its licensees, sub-licensees, assignees and successors in title to the products.

The Supplier warrants that the receipt, use and onward supply of the products and services by adm and its licensees and sub-licensees shall not infringe the rights, including any Intellectual Property Rights, of any third party.

If adm bears the cost of preparation of any moulds or originating materials, then such moulds and originating materials may only be used for the manufacturing of the products. On expiry or termination of this agreement for whatever reason, the Supplier shall, at the request of adm (and upon payment by adm of the remaining costs of the moulds or originating materials, if any), either (i) forward the moulds / originating materials to adm or any other party designated by adm, or (ii) destroy the moulds / originating materials and provide evidence of such destruction to adm.

Any Intellectual Property Rights which have been created under this PO with the contribution of adm, including any Foreground IPR, shall automatically and without payment of further consideration be transferred to adm, unless another company is designated as transferee by adm. The Supplier shall execute any documents and take any other action as may be reasonably required or appropriate to give effect to this clause.

## INDEMNITY:

The Supplier shall indemnify adm against all liabilities, costs, expenses, damages and losses (including but not limited to any direct, indirect or consequential losses, loss of profit, loss of reputation and all interest, penalties and legal costs (calculated on a full indemnity basis) and all other reasonable professional costs and expenses) suffered or incurred by adm as a result of or in connection with: (a) any claim made against adm for actual or alleged infringement of a third party's intellectual property rights arising out of or in connection with the supply or use of the products, to the extent that the claim is attributable to the acts or omissions of the Supplier, its employees, agents or subcontractors; (b) any claim made against adm by a third party for death, personal injury or damage to property arising out of or in connection with defects in products, to the extent that the defects in the products are attributable to the acts or omissions of the Supplier, its employees, agents or subcontractors; and (c) any claim made against adm by a third party arising out of or in connection with the supply of the products, to the extent that such claim arises out of the breach, negligent performance or failure or delay in performance of the PO by the Supplier, its employees, agents or subcontractors. Supplier will pass through the benefit of any indemnity to adm that it has received from any third party that provides (any part of) the product. This section shall survive the completion of obligations under this PO.

## NON-COMPETE:

## NON-SOLICITATION:

The Supplier will not bid with an adm competitor or an adm client directly for work that they are in the process of bidding on with adm, have been approached by adm to bid on and/or have previously produced or bid on with adm.

Each party agrees that it will not knowingly solicit the other party's employees for employment or consultancy services for one year after the expiration of these PO T&Cs or one year after that employee ceases employment with that other party, whichever is sooner.

## APPLICABLE LAW:

These PO T&Cs, the PO, the COC, the Anti-Bribery and Anti-Corruption Policy and the Data Sub-Processing Agreement shall be governed in accordance with the laws of the country of the adm entity signing the PO. Where these PO T&Cs or any of its associated documents conflict with local law, local law shall apply only to the extent that local law must take precedence over these PO T&Cs.

## TERMS & CONDITIONS:

These terms and conditions will apply unless adm specifies different terms and conditions or a contract has been signed and entered into by the parties. If different terms and conditions are specified by adm or a signed contract exists between the parties those terms and conditions will override these PO T&Cs.