



iSEE Store Innovations, LLC
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Estimate

Date	Estimate #
02-19-2024	8154

Estimate Created For:
FIFCO USA 79 Perry Street, Suite 200 Suite 200 Buffalo, New York 14203

Ship To:
G & J Pepsi - Columbus Beth Bell 614-255-6777 870 N22nd St Columbus, OH 43219

Item	Description	Qty Ordered	U/M	Price	Ext Amount
APEX-5C-1001-CLR	APEX WIDE (5 Holders, Wide #1001) - Suction cup device that holds 5 packages on a bridge with individual holders. Fits WIDE cans/bottles: 12oz, 16oz, 19.2oz, 24oz, 25oz. Optional signage: insert, knob inserts/decals, screen printing. CLEAR. Packaged 2 units per box.	49.0	each (ea)	\$22.00	\$1,078.00
Shipping	UPS Delivery for Apex Units	1.0	each (ea)	\$107.04	\$107.04
MULTISHELF-STANDARD-BLK	MULTISHELF STANDARD (black) - Modular metal shelving display with 3 interchangeable shelves doubling as peg boards with standard base for stacking product vertically. Units can be solo or combined: back-to-back or side-by-side. Includes 2 clear plastic L-brackets for header signage, 4 PTMs, black header graphic, and black backer graphics supplied. Size 18 x 12 x 52.5 inches. Packaged 1 unit per 2 boxes (1 for bases/shelves/backers + 1 for poles).	31.0	each (ea)	\$210.00	\$6,510.00
Shipping	LTL Delivery for Multishelf Unit	1.0	each (ea)	\$336.74	\$336.74

Estimate Amount: \$8,031.78

1. This Estimate will be valid for 30 days from the date issued (03-20-2024) unless otherwise noted.
2. Final Sales Price is subject to change based on applicable tax, shipping charges, and warehousing fees including but not limited to box labeling, artwork printing, packaging, and specialty handling and fulfillment requirements.
3. All orders are subject to warehousing fees if held longer than 30 days from original scheduled ship date.
4. iSEE charges a cancellation fee of 15% for stock items. Orders for custom items cannot be cancelled.

5. Any returned items must be in excellent condition and will be subject to a 25% restocking fee.

Notes:

For Lipton Hard Tea Program - Shipping Combined to G & J Columbus

APEX-5C-1001-CLR - Apex 5W Wide Suction Merchandiser - Plain

(3) Athens, (18) Columbus, (3) Franklin Furnace, (6) Hamilton, (4) Lexington, (3) Maysville, (6) Wilmington, (3) Winchester, (3) Zanesville

Multishelf-Std-BLK - Multishelf Freestanding Display - Plain

(3) Athens, (4) Columbus, (3) Franklin Furnace, (4) Hamilton, (4) Lexington, (3) Maysville, (4) Wilmington, (3) Winchester, (3) Zanesville

Name: Brian Dibb Signature: *Brian Dibb* Date: 2/26/24

*By signing, you are agreeing to the entire contents of this Estimate.

THANK YOU FOR YOUR BUSINESS!