



Jessica VonderHaar <jess@iseeinnovation.com>

Fwd: New iSee Contact

John Wilson <jwilson@iseeinnovation.com>
To: Jessica VonderHaar <jess@iseeinnovation.com>

Wed, Jul 26, 2023 at 9:43 AM

----- Forwarded message -----

From: **Mike Dallesandro** <m.dallesandro@liquiddeath.com>
Date: Wed, Jul 26, 2023 at 9:41 AM
Subject: Re: New iSee Contact
To: <jwilson@iseeinnovation.com>
Cc: <jess@iseeinnovations.com>, Rachel Ridenour <rachel@liquiddeath.com>

Hi John,

You can ship it on your UPS account, just please include it in the include (the shipping cost). And you can route the invoice to me. Thank you!

Do you have an ETA on when we can expect to have them there? You mentioned 5-7 business days, but wanted to notify our partners the range once the order was submitted.

All the Best,

Mike Dallesandro

Director of Sales. Small Format
Cell: 561.309.1246

Liquid Death

#MurderYourThirst
#DeathToPlastic

On Wed, Jul 26, 2023 at 10:29 AM <jwilson@iseeinnovation.com> wrote:

Mike,

I am working to enter your order but our ops team to get your order entered but they had a couple of questions. Will we be shipping this on your UPS account or ours? Also, should we send you the invoice or would prefer it sent to someone else?

Thanks,

John

From: Mike Dallesandro <m.dallesandro@liquiddeath.com>
Sent: Tuesday, July 25, 2023 4:13 PM
To: John Wilson <jwilson@iseeinnovation.com>
Subject: Re: New iSee Contact

Thank you, John! Much appreciated!

Mike Dallesandro

Director of Sales. Small Format
Cell: 561.309.1246

Liquid Death

#MurderYourThirst
#DeathToPlastic

On Tue, Jul 25, 2023 at 5:11 PM John Wilson <jwilson@iseeinnovation.com> wrote:

Mike,

That's great news! I'll get that entered and send all info to you asap.

Thanks

John

On Tue, Jul 25, 2023, 3:37 PM Mike Dallesandro <m.dallesandro@liquiddeath.com> wrote:

Hi John,

Thank you for honoring the \$32 dollar price for the 10 cup Powerbar. Can you please ship the below and the soonest you can get it to them, the best case scenario:

1. 15 Racks

- Attention Joshua Burnett

- 8110 Scott Hamilton Dr. Suite C2 Little Rock Arkansas 72209

2. 29 Racks

- Attention: Todd Taylor

- 2800 Vance Street Little Rock, AR 72206

Please let me know if there's anything else needed from me. And if you can provide tracking/ETA, I'd greatly appreciate it!

Thanks a bunch.

All the Best,

Mike Dallesandro

Director of Sales. Small Format

Cell: 561.309.1246

Liquid Death

#MurderYourThirst

#DeathToPlastic

On Tue, Jul 25, 2023 at 11:03AM Mike Dallesandro <m.dallesandro@liquiddeath.com> wrote:

Hi John,

Looping in Rachel as we will collectively align on what is needed for these locations. We will let you know asap.

All the Best,

Mike Dallesandro

Director of Sales. Small Format

Cell: 561.309.1246

Liquid Death

#MurderYourThirst

#DeathToPlastic

On Tue, Jul 25, 2023 at 11:02AM John Wilson <jwilson@iseeinnovation.com> wrote:

Mike,

Are you still looking to get the 10 cup Powerbar like your previous orders? It appears that you didn't need a graphic last time. Would this order be the same way? We could honor that \$32 dollar price but that is our floor at any quantity with no graphics. We have plenty of these on hand and could get them to you in 5 to 7 business days. Please let me know what you decide to do or if you have any additional questions at this time.

Thanks,

John

On Tue, Jul 25, 2023 at 9:43AM Mike Dallesandro <m.dallesandro@liquiddeath.com> wrote:

Hi John,

Quick question: how quickly can you ship to 2 locations in Arkansas? We will provide you the addresses asap.

Are we confirmed at pricing for \$32 per suction cup rack?

All the Best,

Mike Dallesandro

Director of Sales. Small Format

Cell: 561.309.1246

Liquid Death#MurderYourThirst
#DeathToPlastic

On Mon, Jul 24, 2023 at 3:58 PM <jwilson@iseeinnovation.com> wrote:

Mike,

Let me see what I can find out and I will let you know asap.

Thanks

John

From: Mike Dallesandro <m.dallesandro@liquiddeath.com>**Sent:** Monday, July 24, 2023 2:56 PM**To:** John Wilson <jwilson@iseeinnovation.com>**Cc:** Rachel Ridenour <rachel@liquiddeath.com>**Subject:** Re: New iSee Contact

Good Afternoon John,

Pleasure to connect with you virtually! Look forward to working together.

A quick question on current Isee racks. Do you happen to have any information on the placement for the below stores/addresses? The buyer just reached out and said we didn't have them up and that the best person to connect with on current inventory would be our Isee contact.

Please let me know!

All the Best,

Mike Dallesandro

Director of Sales. Small Format

Cell: 561.309.1246

Liquid Death#MurderYourThirst
#DeathToPlastic

On Mon, Jul 24, 2023 at 2:19 PM John Wilson <jwilson@iseeinnovation.com> wrote:

Rachel,

I appreciate you sharing that information. Please let us know if there is anything we can do to help.

Thanks,

John

On Mon, Jul 24, 2023 at 1:17 PM Rachel Ridenour <rachel@liquiddeath.com> wrote:

Hi John,

Amy is no longer with Liquid Death and wanted to at least let you know that. Yes, we bought some for CK Gulf. Mike now covers this account and wanted you to have his info as well.

I think we are good as of now. We have had some voids as of late and if we need to buy any additional racks, Mike can hit you up for sure.

Thanks,

Rachel

Rachel Ridenour

VP of Sales. Small Format

Cell: 214.558.2482

Liquid Death

#MurderYourThirst

#DeathToPlastic

On Mon, Jul 24, 2023 at 12:55 PM John Wilson <jwilson@iseeinnovation.com> wrote:

Amy,

I wanted to reach out and introduce myself, I am the newest Senior Account Manager with iSee Store Innovation. Tom asked me to reach out as I am easing his load since Mike's departure. I come to iSee with 6+ years in the Coca-Cola system. I see you most recently purchased our PowerBars and wanted to let you know that I am here to help. I look forward to being a partner to help find solutions for your needs.

Thanks,

John

John Wilson

Senior Sales Representative

jwilson@iseeinnovation.com

(636) 626-4460

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