

# Labatt USA Operating CO, LLC

A SUBSIDIARY OF  
FIFCO-USA, INC.

79 PERRY STREET, SUITE 200  
BUFFALO, NEW YORK 14203

## PURCHASE ORDER

PURCHASE ORDER/RELEASE NO.

**789569**

CHANGE ORDER NO.:

PURCHASE ORDER DATE: 10/13/21

**BILL TO: LABATT USA OPERATING CO, LLC**  
445 ST. PAUL STREET  
ROCHESTER, NY 14605-1775

888 417 2457  
TO: I SEE STORE INNOVATIONS, LLC  
139 WEST MONROE AVENUE

SHIP TO: NORTH AMERICAN CORPORATION  
2101 CLAI RE CT  
GLENNV IEW

KI RKWOOD

MO 63112

I L 60025

SHIP VIA				TERMS		THE PURCHASER RESERVES THE RIGHT TO WITHHOLD PAYMENT OF INVOICES UNTIL MERCHANDISE HAS BEEN RECEIVED AND CHECKED AND DOES NOT WAIVE THE RIGHT TO DEDUCT CASH DISCOUNTS.	
				UPON RECEI PT			
F.O.B.				ARRIVAL DATE	VENDOR CODE		
				1/31/22	13597		
ITEM	LABATT PART NO.	QUANTITY	U/M	DESCRIPTION	UNIT PRICE	EXT. PRICE	
1	21SGM1651D	1000.00	EA	Seagrams i See Mul ti shel f Rack base Must deliver in January 2022.	191.8000	191800.00	
2	21SGM1652D	1000.00	EA	Seagrams i See Mul ti shel f Rack si des Must deliver in January 2022.	.0000	.00	
3	21LBT4103D	300.00	EA	Labatt i See Mul ti shel f Rack base Must deliver in January 2022.	191.8000	57540.00	
4	21LBT4104D	300.00	EA	Labatt i See Mul ti shel f Rack si des Must deliver in January 2022.	.0000	.00	
5	21GEN1529D	100.00	EA	Genesee i See Mul ti shel f Rack base Must deliver in January 2022.	191.8000	19180.00	
6	21GEN1530D	100.00	EA	Genesee i See Mul ti shel f Rack si des Must deliver in January 2022.	.0000	.00	
7	21SGM1653D	450.00	EA	Seagrams Mul ti shel f shel f w/di vi der Must deliver in January 2022.	25.5900	11515.50	
8	21LBT4105D	50.00	EA	Labatt Mul ti shel f shel f w/ di vi der Must deliver in January 2022.	25.5900	1279.50	

**IMPORTANT!**

**THIS PURCHASE ORDER IS SUBJECT TO THE  
TERMS AND CONDITIONS APPEARING ON THE  
FACE AND REVERSE SIDE HEREOF.**

ORDER NO., RELEASE NO., AND LABATT PART NUMBERS MUST APPEAR ON ALL PACKING SLIPS AND INVOICES.

BUYER  
Maggie Petrie

PURCHASING MANAGER  
Stephani e Mosl er

SIGNATURE  
Stephani e Mosl er

I NQUI RI ES CONTACT: maggi e. petri e@fi fco. com

Page 1

**ADVISE IMMEDIATELY IF DELIVERY CAN NOT BE MADE AS REQUESTED.**

# Labatt USA Operating CO, LLC

A SUBSIDIARY OF  
FIFCO-USA, INC.

79 PERRY STREET, SUITE 200  
BUFFALO, NEW YORK 14203

## PURCHASE ORDER

PURCHASE ORDER/RELEASE NO.

**789569**

CHANGE ORDER NO.:

PURCHASE ORDER DATE: 10/13/21

**BILL TO:** LABATT USA OPERATING CO, LLC  
445 ST. PAUL STREET  
ROCHESTER, NY 14605-1775

888 417 2457  
**TO:** I SEE STORE INNOVATIONS, LLC  
139 WEST MONROE AVENUE

**SHIP TO:** NORTH AMERICAN CORPORATION  
2101 CLAI RE CT  
GLENVIEW

KIRKWOOD

MO 63112

IL 60025

SHIP VIA		TERMS		THE PURCHASER RESERVES THE RIGHT TO WITHHOLD PAYMENT OF INVOICES UNTIL MERCHANDISE HAS BEEN RECEIVED AND CHECKED AND DOES NOT WAIVE THE RIGHT TO DEDUCT CASH DISCOUNTS.
		UPON RECEIPT		
F.O.B.		ARRIVAL DATE	VENDOR CODE	
		1/31/22	13597	

ITEM	LABATT PART NO.	QUANTITY	U/M	DESCRIPTION	UNIT PRICE	EXT. PRICE
9	21LBT4106D	100.00	CS	Labatt Apex Suction Rack Must deliver in February 2022.	41.7000	4170.00
10	21SGM1654D	500.00	CS	Spiked Apex Suction Rack Must deliver in February 2022.	41.7000	20850.00
11	21LBT4107D	125.00	CS	Labatt BL Seltzer Apex Suction Rack Must deliver in February 2022. * * Please use receiving PO #H109131 for all items. * * Please send invoice to accountspayable@fifco.com	41.7000	5212.50

**IMPORTANT!**

**THIS PURCHASE ORDER IS SUBJECT TO THE TERMS AND CONDITIONS APPEARING ON THE FACE AND REVERSE SIDE HEREOF.**

ORDER NO., RELEASE NO., AND LABATT PART NUMBERS MUST APPEAR ON ALL PACKING SLIPS AND INVOICES.

INQUIRIES CONTACT: maggi.e.petrie@fifco.com

BUYER  
Maggie Petrie

PURCHASING MANAGER  
Stephanie Mosler

SIGNATURE  
Stephanie Mosler

Page 2

**ADVISE IMMEDIATELY IF DELIVERY CAN NOT BE MADE AS REQUESTED.**

## General Purchase Order Terms and Conditions (Goods)

1. **Applicability.** This purchase order is an offer by North American Breweries, Inc. d/b/a FIFCO USA (the "Buyer") for the purchase of the goods specified on the face of this purchase order (the "Goods") from the party to whom the purchase order is addressed (the "Seller") in accordance with and subject to these terms and conditions (the "Terms"), together with the terms and conditions on the face of the purchase order, the "Order". This Order, together with any documents incorporated herein by reference, constitutes the sole and entire agreement of the parties with respect to the Order, and supersedes all prior or contemporaneous understandings, agreements, negotiations, representations and warranties, and communications, both written and oral, with respect to the subject matter of the Order. The Order expressly limits Seller's acceptance to the terms of the Order. These Terms prevail over any terms or conditions contained in any other documentation and expressly exclude any of Seller's general terms and conditions of sale or any other document issued by Seller in connection with this Order. These Terms apply to any repaired or replacement Goods provided by Seller hereunder. Buyer is not obligated to any minimum purchase or future purchase obligations under this Order.
2. **Acceptance.** This Order is not binding on Buyer until Seller accepts the Order in writing or starts to perform in accordance with the Order. If Seller does not accept the Order in writing or provide written notice that it has commenced performance within five (5) days of Seller's receipt of the Order, this Order will lapse. Buyer may withdraw the Order at any time before it is accepted by Seller.
3. **Delivery Date.** Seller shall deliver the Goods in the quantities and on the date(s) specified in this Order or as otherwise agreed in writing by the parties (the "Delivery Date"). Timely delivery of the Goods is of the essence. If Seller fails to deliver the Goods in full on the Delivery Date, Buyer may terminate the Order immediately by providing written notice to Seller and Seller shall indemnify Buyer against any losses, claims, damages, and reasonable costs and expenses directly attributable to Seller's failure to deliver the Goods on the Delivery Date. Buyer has the right to return any Goods delivered prior to the Delivery Date at Seller's expense and Seller shall redeliver such Goods on the Delivery Date.
4. **Quantity.** If Seller delivers more or less than the quantity of Goods ordered, Buyer may reject all or any excess Goods. Any such rejected Goods shall be returned to Seller at Seller's risk and expense. If Buyer does not reject the Goods and instead accepts the delivery of Goods at the increased or reduced quantity, the Price for the Goods shall be adjusted on a pro-rata basis.
5. **Delivery Location.** All Goods shall be delivered to the address specified in this Order (the "Delivery Location") during Buyer's normal business hours or as otherwise instructed by Buyer.
6. **Shipping Terms.** [Delivery shall be made in accordance with the terms on the face of this Order. Seller shall give written notice of shipment to Buyer when the Goods are delivered to a carrier for transportation. Seller shall provide Buyer all shipping documents, including the commercial invoice, packing list, air waybill/bill of lading and any other documents necessary to release the Goods to Buyer within five (5) business days after Seller delivers the Goods to the transportation carrier. The Order number must appear on all shipping documents, shipping labels, bills of lading, invoices, correspondence and any other documents pertaining to the Order.
7. **Title & Risk of Loss.** Title passes to Buyer upon [delivery of the Goods to the Delivery Location. Seller bears all risk of loss or damage to the Goods until [delivery of the Goods to the Delivery Location.
8. **Packaging.** All goods shall be packed for shipment according to Buyer's instructions or, if there are no instructions, in a manner sufficient to ensure that the Goods are delivered in undamaged condition. Seller must provide Buyer prior written notice if it requires Buyer to return any packaging material. Any return of such packaging material shall be made at Seller's expense.
9. **Amendment and Modification.** No change to this Order is binding upon Buyer unless it is in writing, specifically states that it amends this Order and is signed by an authorized representative of Buyer.
10. **Inspection and Rejection of Nonconforming Goods.** The Buyer has the right to inspect the Goods on or after the Delivery Date. Buyer, at its sole option, may inspect all or a sample of the Goods, and may reject all or any portion of the Goods if it determines the Goods are nonconforming or defective. If Buyer rejects any portion of the Goods, Buyer has the right, effective upon written notice to Seller, to: (a) rescind the Order in its entirety; (b) accept the Goods at a reasonably reduced price; or (c) reject the Goods and require replacement of the rejected Goods. If Buyer requires replacement of the Goods, Seller shall, at its expense, promptly replace the nonconforming Goods and pay for all related expenses, including, but not limited to, transportation charges for the return of the defective goods and the delivery of replacement Goods. If Seller fails to timely deliver replacement Goods, Buyer may replace them with goods from a third party and charge Seller the cost thereof and terminate this Order for cause pursuant to Section 18.
11. **Price.** The price of the Goods is the price stated in the Order (the "Price"). If no price is included in the Order, the Price shall be the price set out in Seller's published price list in force as of the date of the Order. Unless otherwise specified in the Order, the Price includes all packaging, transportation costs to the Delivery Location, insurance, customs duties and fees and applicable taxes. No increase in the Price is effective, whether due to increased material, labor or transportation costs or otherwise, without the prior written consent of Buyer.
12. **Payment Terms.** Seller shall issue an invoice to Buyer on or any time after the completion of delivery and only in accordance with the Terms. Buyer shall pay all properly invoiced amounts due to Seller within sixty (60) days after Buyer's receipt of such invoice, except for any amounts disputed by Buyer in good faith. All payments hereunder must be in US dollars.
13. **Setoff.** Without prejudice to any other right or remedy it may have, Buyer reserves the right to set off at any time any amount owing to it by Seller against any amount payable by Buyer to Seller.
14. **Warranties.** Unless otherwise stated in the Order. Seller warrants to Buyer that for a period of twelve (12) months from the Delivery Date, all Goods will: (a) be free from any defects in workmanship, material and design; (b) conform to applicable specifications, drawings, designs, samples and other requirements specified by Buyer; (c) be fit for their intended purpose and operate as intended; (d) be merchantable; (e) be free and clear of all liens, security interests or other encumbrances; and (f) not infringe or misappropriate any third party's patent or other intellectual property rights. These warranties survive any delivery, inspection, acceptance or payment of or for the Goods by Buyer. These warranties are cumulative and in addition to any other warranty provided by law or equity.
15. **General Indemnification.** Seller shall defend, indemnify and hold harmless Buyer, its subsidiaries, affiliates, successors or assigns and their respective directors, officers, shareholders and employees and Buyer's customers (collectively, "Indemnitees") against any and all loss, injury, death, damage, liability, claim, deficiency, action, judgment, interest, award, penalty, fine, cost or expense, including reasonable attorney and professional fees and costs, and the cost of enforcing any right to indemnification hereunder and the cost of pursuing any insurance providers (collectively, "Losses") arising out of or occurring in connection with the products purchased from Seller or Seller's negligence, willful misconduct or breach of the Terms. Seller shall not enter into any settlement without Buyer's or Indemnitee's prior written consent.
16. **Intellectual Property Indemnification.** Seller shall, at its expense, defend, indemnify and hold harmless Buyer and any Indemnitee against any and all Losses arising out of or in connection with any claim that Buyer's or Indemnitee's use or possession of the Goods infringes or misappropriates the patent, copyright, trade secret or other intellectual property right of any third party. In no event shall Seller enter into any settlement without Buyer's or Indemnitee's prior written consent.
17. **Compliance with Law.** Seller is in compliance with and shall comply with all applicable laws, regulations and ordinances. Seller has and shall maintain in effect all the licenses, permissions, authorizations, consents and permits that it needs to carry out its obligations under the Order.
18. **Termination.** Buyer may terminate this Order, in whole or in part, at any time with or without cause for undelivered Goods on five (5) days' prior written notice to Seller. In addition to any remedies that may be provided under these Terms, Buyer may terminate this Order with immediate effect upon written notice to the Seller, either before or after the acceptance of the Goods, if Seller has not performed or complied with any of these Terms, in whole or in part. If the Seller becomes insolvent, files a petition for bankruptcy or commences or has commenced against it proceedings relating to bankruptcy, receivership, reorganization or assignment for the benefit of creditors, then the Buyer may terminate this Order upon written notice to Seller. If Buyer terminates the Order for any reason, Seller's sole and exclusive remedy is payment for the Goods received and accepted by Buyer prior to the termination.
19. **Limitation of Liability.** Nothing in this Order shall exclude or limit (a) Seller's liability under Sections 14, 15, 16, and 21 hereof, or (b) Seller's liability for fraud, personal injury or death caused by its negligence or willful misconduct.
20. **Waiver.** No waiver by any party of any of the provisions of the Order shall be effective unless explicitly set forth in writing and signed by the party so waiving.
21. **Confidential Information.** All non-public, confidential or proprietary information of the Buyer, including, but not limited to, specifications, samples, patterns, designs, plans, drawings, documents, data, business operations, customer lists, pricing, discounts or rebates, disclosed by Buyer to Seller, whether disclosed orally or disclosed or accessed in written, electronic or other form or media, and whether or not marked, designated or otherwise identified as "confidential," in connection with the Order is confidential, solely for the use of performing the Order and may not be disclosed or copied unless authorized by Buyer in writing. Upon Buyer's request, Seller shall promptly return all documents and other materials received from Buyer. Buyer shall be entitled to injunctive relief for any violation of this Section. This Section shall not apply to information that is: (a) in the public domain; (b) known to the Seller at the time of disclosure; or (c) rightfully obtained by the Seller on a non-confidential basis from a third party.
22. **Force Majeure.** Neither party shall be liable to the other for any delay or failure in performing its obligations under the Order to the extent that such delay or failure is caused by an event or circumstance that is beyond the reasonable control of that party, without such party's fault or negligence, and which by its nature could not have been foreseen by such party or, if it could have been foreseen, was unavoidable ("Force Majeure Event"). Force Majeure Events include, but are not limited to, acts of God or the public enemy, government restrictions, floods, fire, earthquakes, explosion, epidemic, war, invasion, hostilities, terrorist acts, riots, strike, embargoes or industrial disturbances. Seller's economic hardship or changes in market conditions are not considered Force Majeure Events. Seller shall use all diligent efforts to ensure that the effects of any Force Majeure Event are minimized and resume performance under the Order. If a Force Majeure Event prevents Seller from carrying out its obligations under the Order for a continuous period of more than ten (10) business days, Buyer may terminate this Order immediately by giving written notice to Seller.
23. **Assignment.** Seller shall not assign, transfer, delegate or subcontract any of its rights or obligations under the Order without the prior written consent of Buyer.
24. **Relationship of the Parties.** The relationship between the parties is that of independent contractors. Nothing contained in the Order shall be construed as creating any agency, partnership, joint venture or other form of joint enterprise, employment or fiduciary relationship between the parties, and neither party shall have authority to contract for or bind the other party in any manner whatsoever. No relationship of exclusivity shall be construed from this Order.
25. **No Third-Party Beneficiaries.** This Order is for the sole benefit of the parties hereto and their respective successors and permitted assigns and nothing herein, express or implied, is intended to or shall confer upon any other person or entity any legal or equitable right, benefit or remedy of any nature whatsoever under or by reason of these Terms.
26. **Governing Law.** All matters arising out of or relating to this Order shall be governed by and construed in accordance with the internal laws of the State of New York without giving effect to any choice or conflict of law provision or rule that would cause the application of the laws of any jurisdiction other than those of the State of New York.
27. **Submission to Jurisdiction.** Any legal suit, action or proceeding arising out of or relating to this Order shall be instituted in the federal courts of the United States of America or the courts of the State of New York in each case located in the City of Rochester and County of Monroe County, and each party irrevocably submits to the exclusive jurisdiction of such courts in any such suit, action or proceeding.
28. **Cumulative Remedies.** The rights and remedies under this Order are cumulative and are in addition to and not in substitution for any other rights and remedies available at law or in equity or otherwise.
29. **Notices.** All notices, request, consents, claims, demands, waivers and other communications hereunder (each, a "Notice") shall be in writing and addressed to the parties at the addresses set forth on the face of this Order or to such other address that may be designated by the receiving party in writing. All Notices shall be delivered by personal delivery, nationally recognized overnight courier (with all fees pre-paid), email (with confirmation of delivery) or certified or registered mail (in each case, return receipt requested, postage prepaid).
30. **Severability.** If any term or provision of this Order is invalid, illegal or unenforceable in any jurisdiction, such invalidity, illegality or unenforceability shall not affect any other term or provision of this Agreement or invalidate or render unenforceable such term or provision in any other jurisdiction.
31. **Survival.** Provisions of this Order which by their nature should apply beyond their terms will remain in force after any termination or expiration of this Order including, but not limited to, the following provisions: Setoff, Warranties, Indemnification, Intellectual Property, Compliance with Laws, Confidentiality, Governing Law, Submission to Jurisdiction and Survival.