

# Production Change Order Acknowledgement

---

**Item Description:** ZSP LIQS 2021 March Launch Suction Cup Holder

**Item Code Number:** 21-2854597-ZSP-170-110020536

**E&J Gallo Winery Buyer:** Maleigha White

**Production Supplier:** iSEE Innovations

**Supplier Quote # or Issued Date:** 12/3/2020

**Order Qty:** ~~3,269~~ 3,419 – changed 12/23/2020

**Unit Cost:** \$13.00

**Extended Cost:** ~~\$42,497.00~~ \$44,447.00 – changed 12/23/2020

**Production Order Date:** 12/21/2020

**Production Delivery Date:** 3/10/2021

**Shipping Instructions:** Ship via ground service to arrive by 3/19/2021 – okay to ship early

**Post on C2M Site:** Already on the site

.  
Need to have mandatory line copy applied to metal rack in one location.

iSEE TO TYPESET MANDATORY LINE COPY TO READ AS FOLLOWS AND REVISE ON ART FILE:

©2021 LIQS Beverage Company, Temperance, MI. All rights reserved. 21-2854597-ZSP-170-110020536

.  
USE EXISTING ART IN FILE

.  
SEND PDF PROOF OF LINE COPY

## **Production Specifications:**

### SUCTION CUP HOLDER:

OVERALL SET UP SIZE: O.D. 22.35" WIDE X 4.56" DEEP X 6.9" HIGH

. ISEE BIN 20 COOLER DISPLAY

.08" PC WATER CLEAR FINISH

(4) DISPLAYLOC SUCTION CUPS

### SHELF STRIP:

SAME AS LAST ORDER PLACED BY LIQ'S COMPANY

2.5" HIGH X 12.125" LONG

FULL COLOR PRINT

ATTACH TO SUCTION CUP HOLDER

### FULFILLMENT:

PACK PER ALLOCATIONS – UP TO TWO SUCTION CUP HOLDERS WITH INSTRUCTION SHEET PER PRINTED SHIPPER  
FOR ODD NUMBER ORDERS, PLEASE, REPACK AS ONE PER SHIPPER, INCLUDE QTY AS "1" ON OUTSIDE OF SHIPPER

.  
PRINT THE SHIPPER ON ALL SIDES AS FOLLOWS:

GALLO POS – ZSP LIQS 2021 LAUNCH SUCTION CUP HOLDER – CODE #21-2854597-ZSP-170-110020536

.  
NO PHYSICAL PACK OUT NEEDED – PLEASE, SEND IMAGES OF FINISHED HOLDER WITH A CLOSE UP IMAGE OF  
MANDATORY LINE FOR OUR RECORDS